

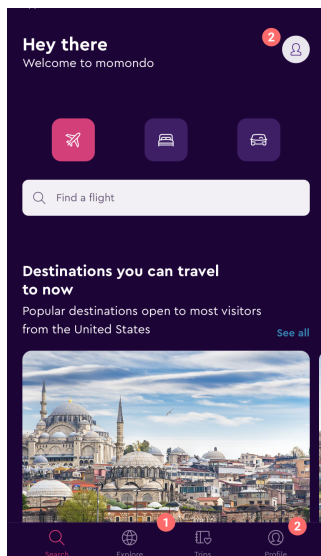


Competitor Android vs. iOS Analysis

In this comparison, iOS screens will be on the left. Android will be on the right.

Momondo

Bottom nav

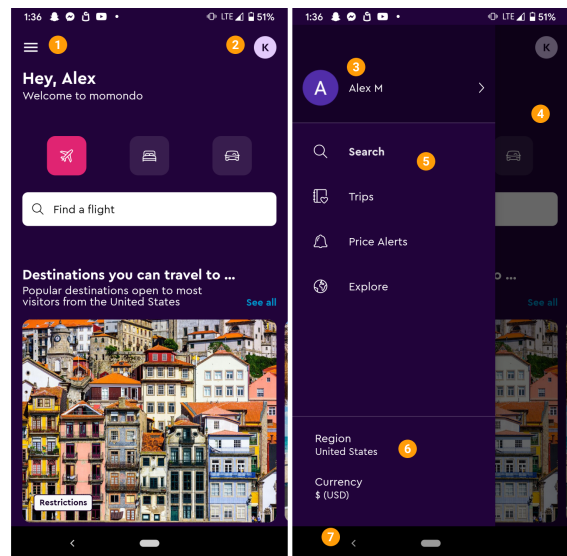


iOS Elements

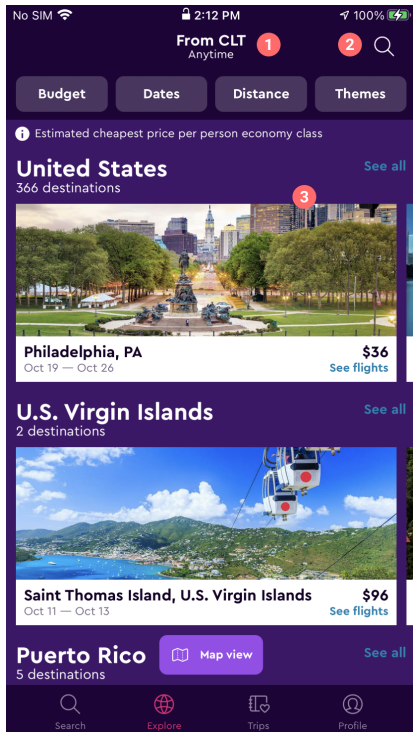
- 1 Main navigation is in bottom nav bar. Search is also in the bottom nav
- 2 Profile is accessible from bottom nav and from avatar on homepage

Android Elements

- 1 Main navigation is in a hamburger menu
- 2 Profile accessible from avatar on home page
- 3 Profile accessible from hamburger menu avatar
- 4 Scrim & 3/4 drawer coverage
- 5 Main navigation items in hamburger menu
- 6 Some user preferences accessible from menu
- 7 Built-in Android back button



Top Nav and Card Styling

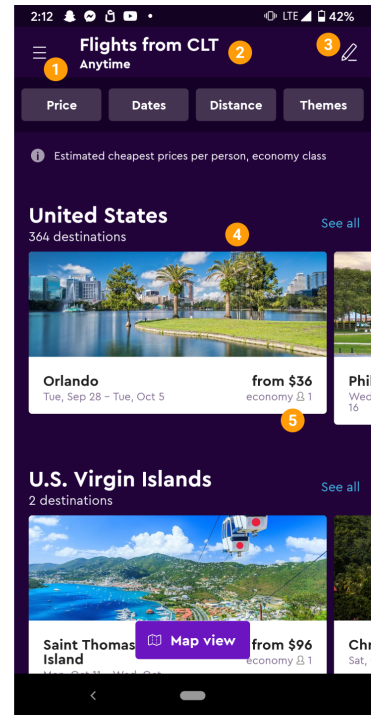


iOS Elements

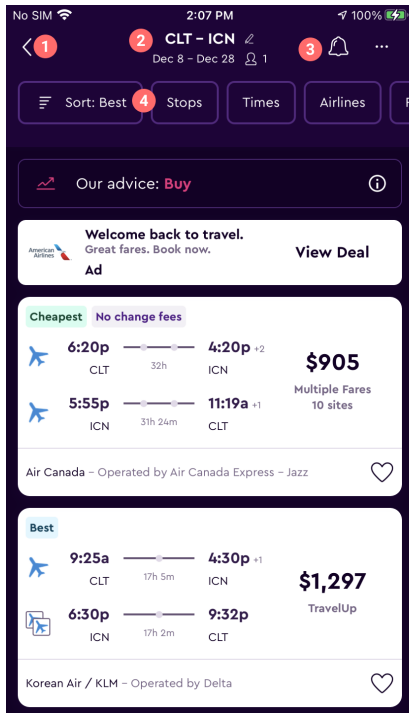
- 1 Page title/ info is centered in the top nav bar
- 2 Secondary actions top right of top nav bar
- 3 Square carousel cards & no shadow

Android Elements

- 1 Menu visible in top menu on top destination pages
- 2 Info left aligned on top nav bar
- 3 Secondary actions are top right
- 4 Rounded rectangle cards
- 5 Shadows on card tiles



Top Nav, Filters, Sort

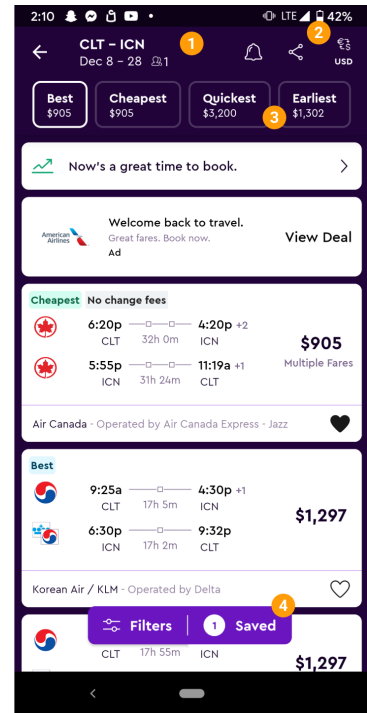


iOS Elements

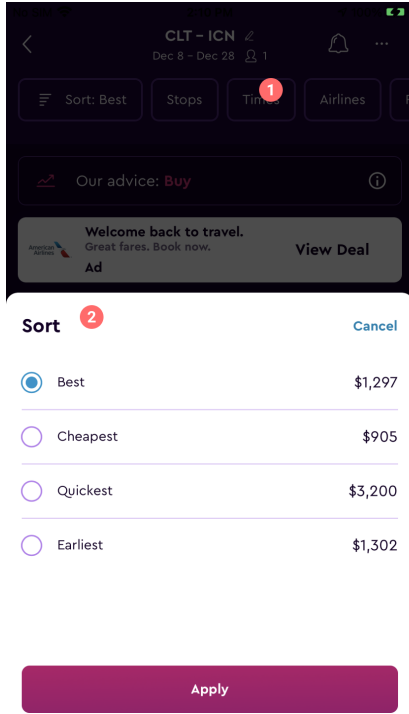
- 1 Back arrow is a chevron (arrow without a line)
- 2 Page title/ info is centered in the top nav bar
- 3 Secondary actions are top right
- 4 Filters are options at the top of the page, and sort is separate

Android Elements

- 1 Child top nav bar - content is left aligned
- 2 Secondary actions are right aligned in top nav bar
- 3 Sort is broken out
- 4 Filters (and saved indicator) are using the Floating Action Button (FAB)



Sort and Filters 2

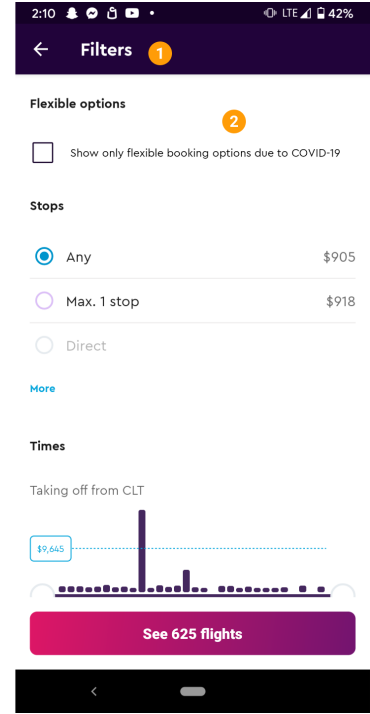


iOS Elements

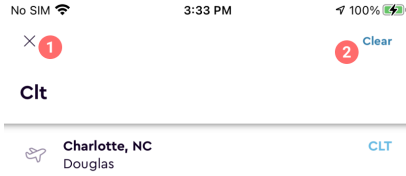
- 1 Scrim
- 2 iOS Action drawer

Android Elements

- 1 Top nav
- 2 Combined filters into one child page



Search

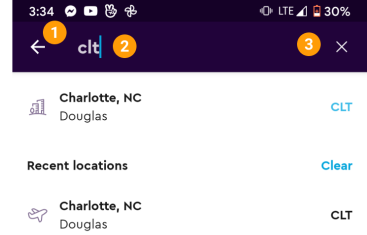


iOS Elements

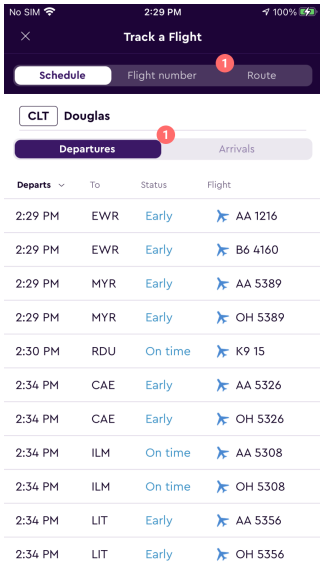
- 1 X used to close search
- 2 "Clear" used to clear text input

Android Elements

- 1 Back button becomes exit for search screens
- 2 Search becomes integrated into top nav
- 3 "X" acts as text clear in search bar



Tabs

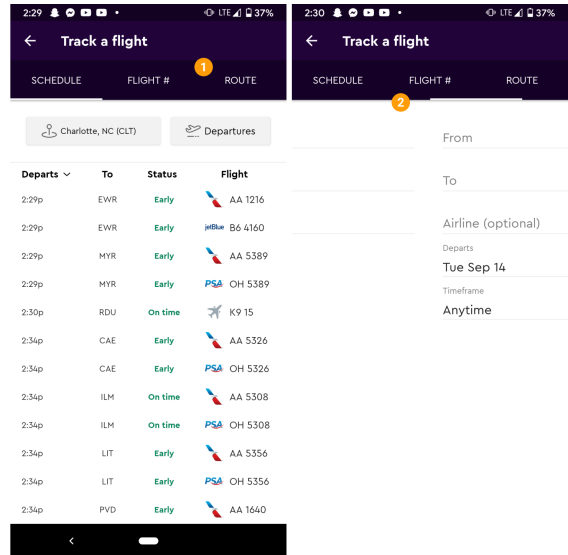


iOS Elements

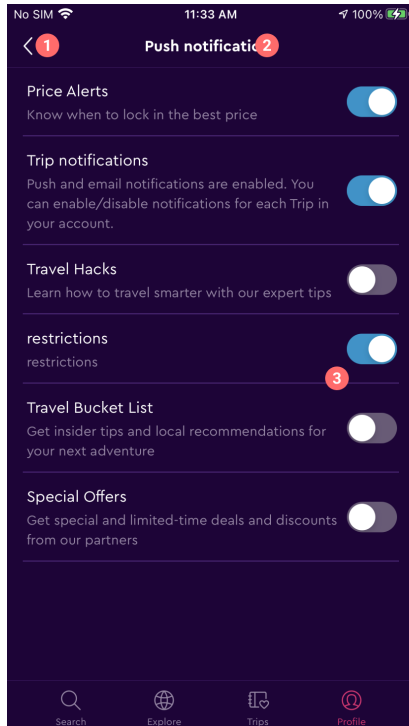
- 1 iOS solid tabs - tap to change tab, active tab BG slides

Android Elements

- 1 Android flat-style tabs
- 2 Can tap or swipe across screen to change active tabs



Top Nav and Toggles

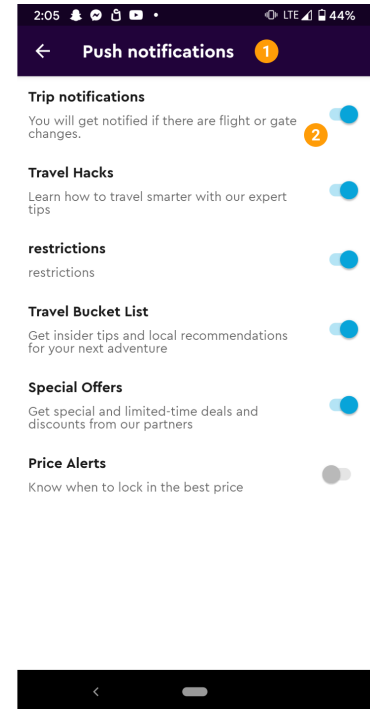


iOS Elements

- 1 Back arrow is a chevron (arrow without a line)
- 2 Page title/ info is centered in the top nav bar
- 3 iOS toggle style

Android Elements

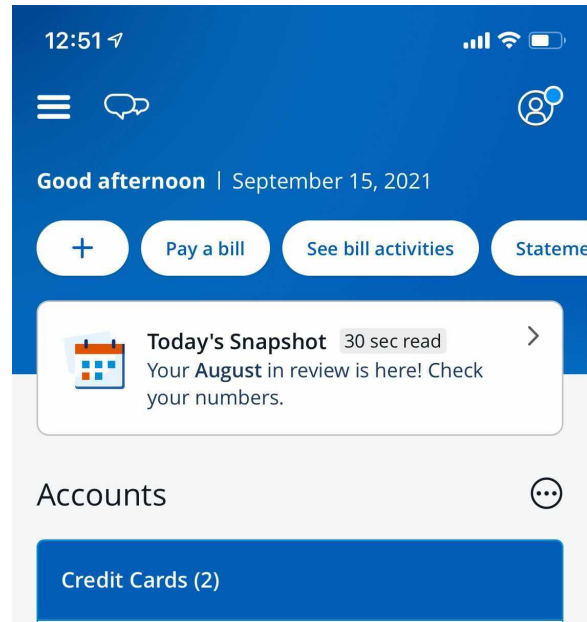
- 1 Child top nav bar - back will take you back one level
- 2 Android style toggles



Chase

Hamburger vs Bottom Nav Bar

- both iOS and Android are using a hamburger menu



This is iOS. Android looks exactly the same except that the banner looks a little different.

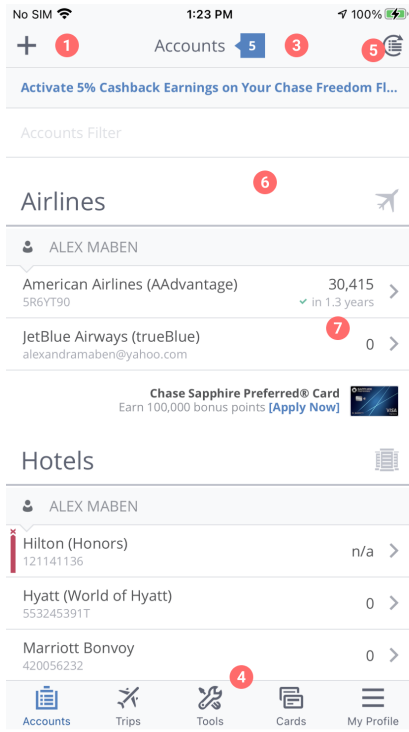
Capital One

Hamburger vs Bottom Nav Bar

- both iOS and Android are using a bottom nav bar

Award Wallet

Main navigation, main action, top nav bar styling

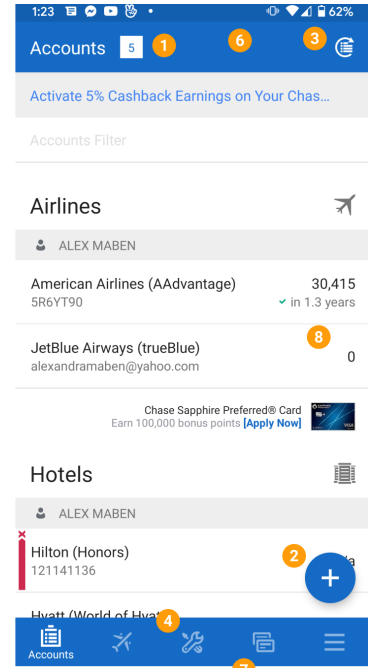
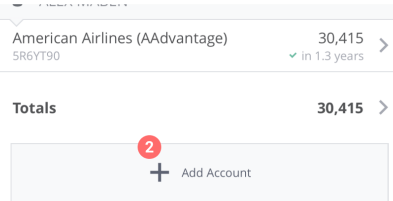


iOS Elements

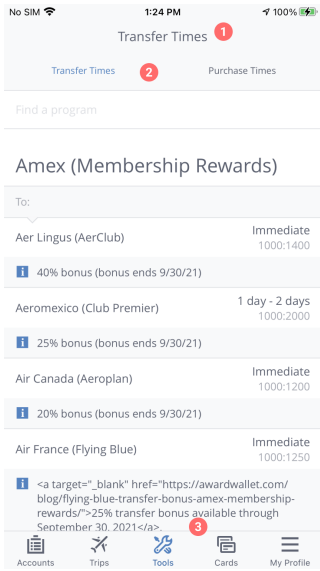
- 1 Main action in top left nav bar
- 2 Additional primary action button at bottom of list
- 3 Page title center aligned in top nav bar
- 4 Main navigation in bottom navigation bar—icons & label for all
- 5 Secondary action in top right of top nav bar
- 6 Very grayscale color design minus traffic lights and primary color
- 7 Uses chevrons to show interactive items

Android Elements

- 1 Page title left aligned
- 2 Primary action is using a floating action button
- 3 Secondary action is in top right of top nav bar
- 4 Main navigation in bottom navigation bar—label only for active page
- 5 Main navigation in bottom navigation bar
- 6 App utilizes primary colors for top & bottom bars
- 7 Android back bar utilized
- 8 No icon indicator to show interactive line items

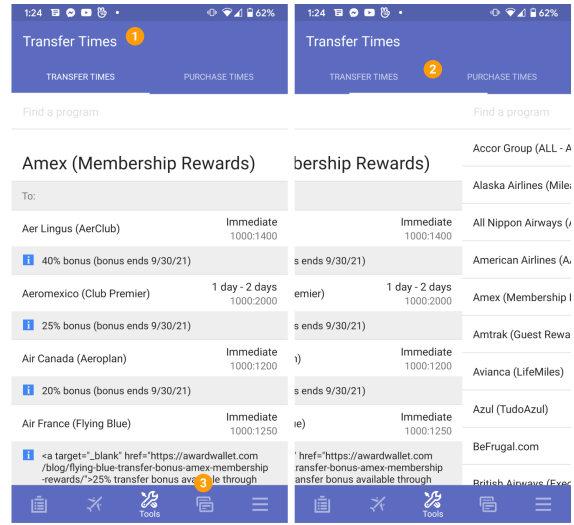


Tabs

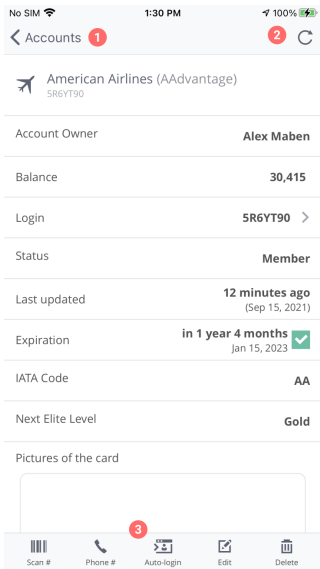


- iOS Elements**
- 1 Centered page title on child page
 - 2 iOS tabs—must tap to change tab
 - 3 Bottom nav bar showing on child page

- Android Elements**
- 1 Left aligned page title on child page
 - 2 Android flat-style tabs—may swipe or tap to change tab
 - 3 Bottom nav bar showing on child page

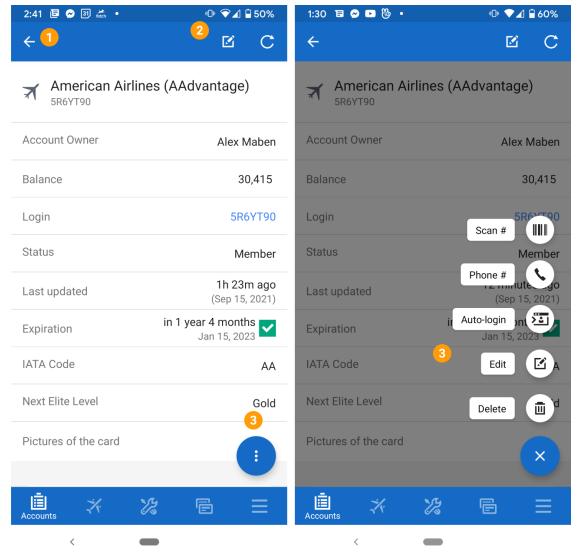


On-page actions



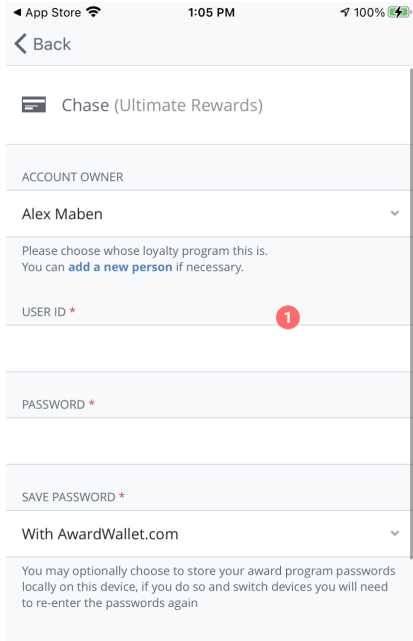
- iOS Elements**
- 1 Back chevron and label for going back one level
 - 2 Secondary actions in top right of top nav bar
 - 3 Main page actions replace bottom nav bar

- Android Elements**
- 1 Back arrow only in top nav to go back one level
 - 2 Secondary actions in top right of top nav bar
 - 3 Main page actions go into a multi-function FAB



Input & general styles

*sorry for the bad quality on the Android screen for this one—it wouldn't let me screenshot

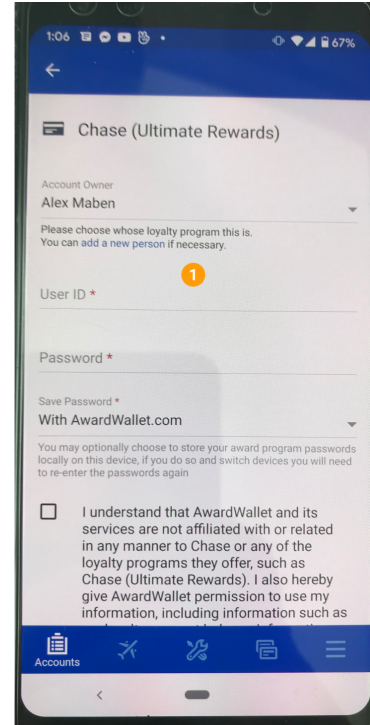


iOS Elements

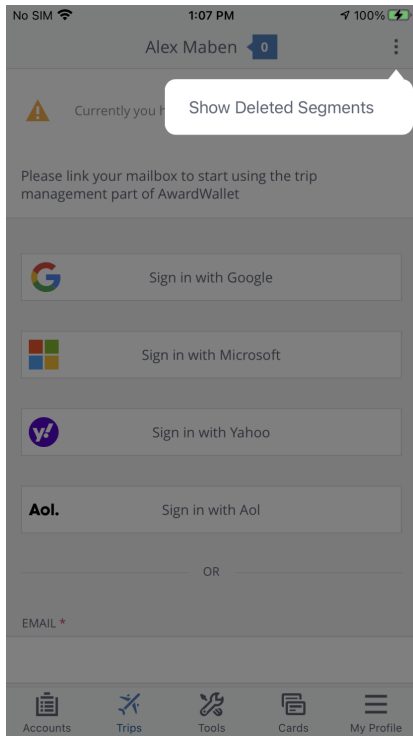
- 1 Use of grayscale and borders to create input fields
- 2 Bottom nav disappeared on this child page

Android Elements

- 1 White background and underlines to create input fields



On-element menus

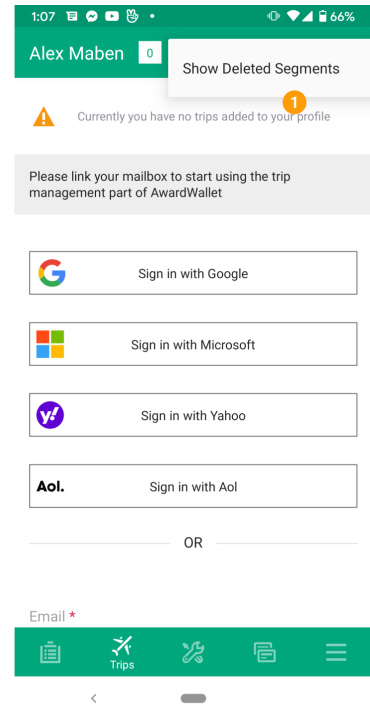


iOS Elements

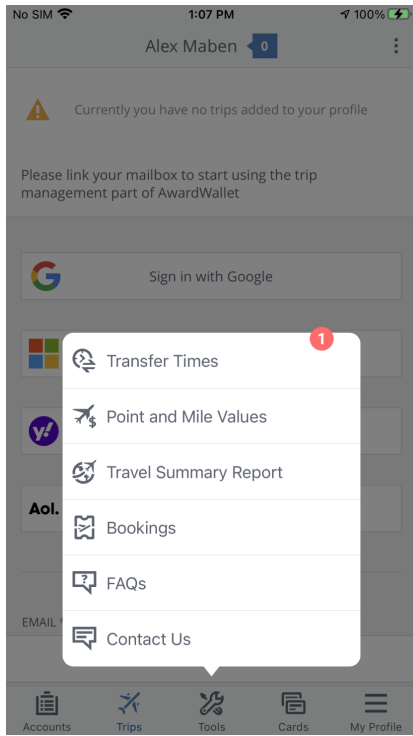
- 1 Kebab menu opens an on-element menu that doesn't overlap the kebab icon & triggers and scrim

Android Elements

- 1 Kebab menu triggers and on-element menu that covers the kebab icon that opened it



Menus

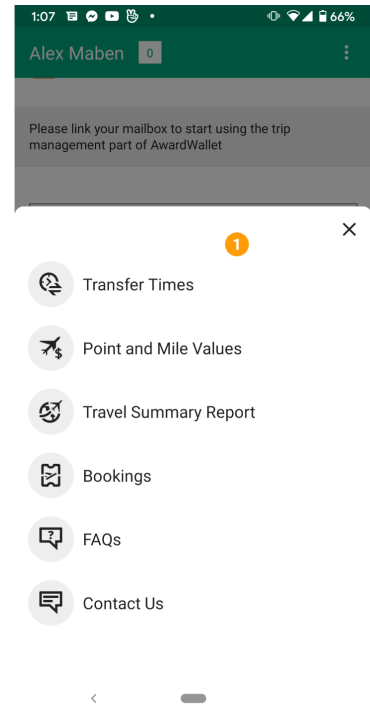


iOS Elements

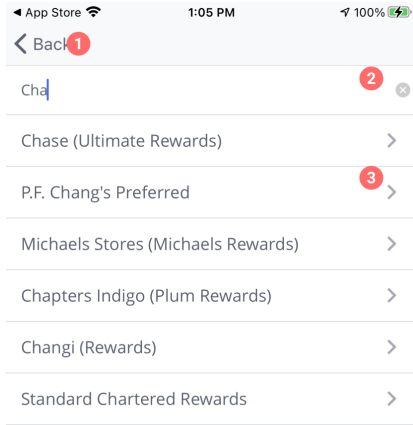
- 1 Opens an on-element menu and triggers and scrim

Android Elements

- 1 Opens an action drawer



Search



iOS Elements

- 1 Back button with label and chevron
- 2 X to clear text entry
- 3 Chevron to show action

Android Elements

- 1 Back with an arrow
- 2 No chevron to show selectable elements

